

September 24, 2009

1. Contact Information

Company: _____

Business Contact: _____ Title: _____

Technical Contact: _____ Title: _____

Shipping Address: _____

City: _____ State: _____ Postal Code/Zip: _____

Country: _____

Phone: _____ Fax: _____

E-mail Address: _____ Website Address URL: _____

2. Gift RegistryWorks™ Hosted In-Store & Administrative Components

Gift RegistryWorks™ is hosted by MarCole, so there is no software to buy or install. All you need is a PC with a browser.

Qty	Feature	Monthly	Extended Price
1	One-Time Setup Fee for Branding and System Setup One time setup fees are \$500 a store, plus \$50 for each store in excess of one.	\$500 / one time	
	Registry Manager* (Required for all Gift RegistryWorks implementations) <i>Create, Retrieve, Print & Update Registries, Administrative Functions & Reports</i>	\$99	
	Touch Screen (Hardware sold separately) <i>In-store - Self-service - Touchscreen - Print, Create & Update Registries</i>	\$99 per kiosk	
	ScannerWorks (Hardware not included – contact MarCole for requirements) <i>Applies Items Scanned to Selected Registries</i>	\$28	
	DataWorks (Manual Item Load & Maintain)* <i>Manually Load Product Information and Images</i>	\$28	
	Automated Item Load & Maintain <i>Automated Product Information Loading and Maintenance</i>		
	1 Time – Automated Item Load - Set-up Fee to Structure & Load Your Product Data	\$100 additional	
	If you choose the above - select one frequency and size option immediately below.	set-up	
	Update up to 5,000 SKUs once a month	\$57	
	Update up to 25,000 SKUs once a week	\$129	
	Update up to 50,000 SKUs once daily	\$249	
	POS Interface <i>Automatically Applies Items Purchased to Registries - Requires POS modification</i>	\$28	

*The basic system is Registry Manager plus DataWorks at \$127 a month. All implementations require either DataWorks or Automated Item Load – some retailers choose to use both.

3. Gift RegistryWorks™ Web Components

Gift RegistryWorks™ is hosted by MarCole and seamlessly links to your business website. The graphical user interface screens are branded with your company logo and contact information. No third party advertising or links are displayed.

Qty	Feature	Monthly	Extended Price
	Basic Web Gift Registry (Requires Registry Manager –Above) <i>Create, Update, Retrieve, View & Print Registries from the Web with a Link From Your Site - (To accept orders on-line add # 5 below)</i>	\$99	
	Item Selection Option <i>Allows Item to be Added to a Registry From Your Web Site</i>	\$59	

4. CatalogWorks – Online Shopping

May be used as a stand-alone e-commerce system - or fully integrated with Gift RegistryWorks.

Qty	Feature	Monthly	Extended Price
_____	CatalogWorks Online Shopping May be used with or without Gift RegistryWorks <i>Sell on-line, provide your customers the ability to easily find and purchase, items carried in your store, plus sell special order non-inventory items.</i>	\$99 with Gift RegistryWorks or \$199 Without Gift RegistryWorks	_____

5. Gift RegistryWorks & CatalogWorks E-Commerce

Choose One: _You must select Basic Web Gift Registry (#3) or CatalogWorks (#4) above to accept orders on-line.

- _____ Yes, I want to capture orders on-line - Select one monthly pricing option below:
- _____ No, I do not want to accept orders on-line – Customers will be instructed to call your store to place orders – no charge.

The on-line order capture fee is dependent of the number of monthly item sales - choose 1 option.

- _____ **FREE** – capture up to 20 order lines (sales) a month – then \$3.00 per-order line thereafter.
- _____ \$50 a month - capture up to 60 order lines (sales) - then \$2.00 per-order line thereafter.

6. Credit Card Authorization

The standard implementation of Gift RegistryWorks and CatalogWorks does not include automated credit card authorization. Upon receipt of an order you will receive an email indicating that you have an order to pick up. You will be provided access to a password protected secure connection enabling you to view and print the order(s) which you then can process in the same way you would a phone order.

- _____ Check here if you want to select this option.
- MarCole is an authorize.net business partner and can utilize authorize.net account for automated credit card authorization.
- _____ Check here if you have an existing authorize.net account.
 - _____ Check here if you would like us to help you set-up an authorize.net account.

7. Store Website Design

Quantity	Item	Price	Extended Price
	4 Page Personalized Informational Website Add logo, custom text, one image per page and background color. Pages include: Home Page with Information about Retailer General Product Description Page Gift Registry Introduction Contact and Location Information Monthly site Hosting is \$15/month	\$595	



8. Summary/Total

ONE TIME AND FIRST MONTH FEES		Total
One Time Set-Up Fees		_____
First Monthly Fee		_____
Website (if applicable)		_____

No long term contract; you may cancel anytime.

Total Due Now

Type of Payment

Check

Credit Card # _____ Expires _____

_____ Cardholder Name _____ Billing Address _____

VISA MASTERCARD _____

AMERICAN EXPRESS _____

For any questions with your order you may either e-mail Dpava@MarCole.com or leave a message at (925) 933-9792 extension 106, and someone will contact you within a business day.

Make check payable to: **MarCole Enterprises, Inc.**
 2920 Camino Diablo, Suite 200
 Walnut Creek, CA 94597

Phone: (925) 933-9792 x106 (Sales) or x113 (Technical Support) Fax: (925) 933-9795

When you place your order your credit card will be charged for your one time set-up fee, website and hardware if applicable; plus your first monthly fee. Upon receipt of your order MarCole will email set-up forms specific to the functionality you order within 24 hours. We will make our best effort to send you the links enabling you to go live within 7 business days from the date we receive your completed forms. Advance billing for your second month will commence 30 days from the date you place your order. Therefore the sooner you complete and return the set-up forms the more “free” time you will have before additional monthly charges apply. You may cancel the monthly service with 15 days notice at any time, however, set-up fees and hardware is non-refundable once your order is placed. By your signature below you acknowledge these terms.

X _____
 Signature: _____ Date: _____

Please FAX the completed order with your credit card information to 925-933-9795